

A

(21119)

B.C.A.-I Sem.

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Roll No. /

18003

B.C.A. Examination, November-2019

PRINCIPLES OF MANAGEMENT

(BCA-104)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt questions from all sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $5 \times 3 = 15$

1. What do you mean by "Management is a process"?
2. Discuss the concept of "gang plank".
3. Write short note on Managerial grid.
4. Distinguish between Coordination and Cooperation.
5. What is the concept of "Linking Pin"?

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Section-B

(Short Answer Questions)

Note : Attempt any two questions out of the following three questions. Short answer is required not exceeding 200 words.  $2 \times 7.5 = 15$

6. Discuss, "Esprit de Corps".
7. Write short note on Scientific Management.
8. What do you mean by the Line organization, its features and its merits and demerits ?

Section-C

(Detailed Answer Questions)

Note : Attempt any three questions out of the following five questions.  $3 \times 15 = 45$

9. What do you mean by managerial role ? Discuss the different roles that managers play in an organization.
10. Explain System Approach of Modern Management Theory.

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12. What do you mean by centralization and decentralization?
13. Write short note on :
- (a) Strategic Planning
  - (b) Policies
  - (c) Bounded Rationality

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